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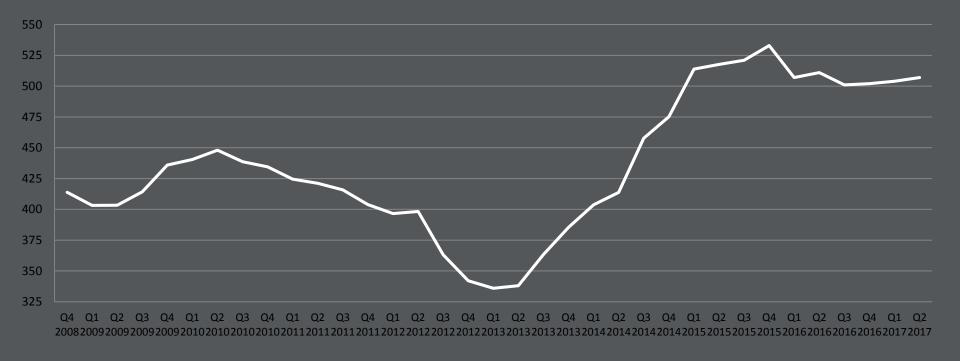
2017 Q2 Highlights

- Quarter 2 continued the momentum from the end of first quarter; second quarter with historically high operating income.
- Duni strengthening its presence in Asia & Oceania region through acquisition of Sharp Serviettes in New Zealand.
- Improvement particularly in Table Top, including Germany.
- Growth in premium napkins and take-away solutions like boxes.
- Although continuously increasing raw material cost, operating income improved vs. previous year.
- Price increases started to take effect in second quarter and will be completed with few exceptions in quarter 3.

- Net sales SEK 1 101 m (1 013)
- Operating income SEK 110 m (108)
- Operating margin 10.0% (10.6%)



LTM operating income development







Market Outlook

- HoReCa market long-term growing in line with or slightly above GDP.
 - Duni LTM sales on almost 2% growth which is close to the forecasted average weighted real GDP growth for Europe 2017.
 - Consumer confidence on highest level since August 2007. This together with low interest rates are important fundamentals for improved purchase power and HoReCa development.
 - Germany restaurant sector (Gastronomie) still on low growth levels, but with signs of improvement.
- Improvement in FX rates from previous quarters, but GBP still burdens.
 - Improvement due to stronger EUR vs. other currencies including USD.
 British Pound still weak, but at present levels close to levels of second half of 2016.
 - Plastic prices continue to put pressure on gross margin.
 - Pulp price with increasing trend during last 12 months.







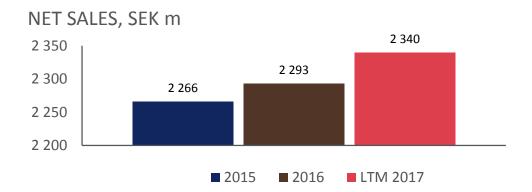
Table Top

Profit strengthened due to improved volumes

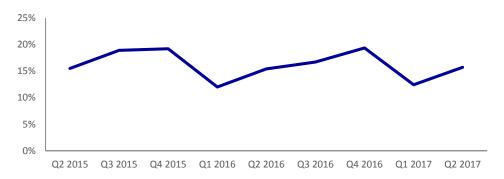


Table Top

SALES & OPERATING MARGIN 1)



OPERATING MARGIN, %



¹⁾ Operating margin adjusted for fair value allocations and amortization of intangible assets identified in connection with business acquisitions and for restructuring costs.

Q2, 2017

- Solid growth in Table Top; almost all markets with positive trend.
- Growth from more successful campaigns, particularly in Germany.
- Profile printed premium napkins with strong growth momentum.
 Premium candles had a relatively strong performance.
- Improved market situation with positive absorption effects explaining the positive result vs. previous year.
- Logistics cost flattening out, while increased pulp cost remains a challenge on margins.





Meal Service

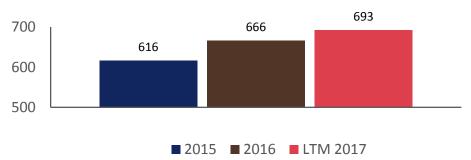
Remains as growth driver for the Group



Meal Service

SALES & OPERATING MARGIN 1)

NET SALES, SEK m



OPERATING MARGIN, %



¹⁾ Operating margin adjusted for fair value allocations and amortization of intangible assets identified in connection with business acquisitions and for restructuring costs.

Q2, 2017

- Environmentally adapted solutions continue to increase its share of sales and with acceleration in growth.
- Commodities are under harsh price pressure and volumes down in the quarter.
- Quarter 2 negatively influenced by historically high plastic prices.
- Price increases will be completed in third quarter and only marginally offsetting higher costs in second quarter.



Consumer

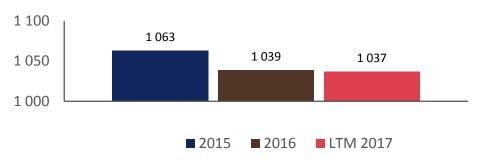
Mixed outcome in seasonally weak quarter



Consumer

SALES & OPERATING MARGIN 1)

NET SALES, SEK m



OPERATING MARGIN, %



¹⁾ Operating margin adjusted for fair value allocations and amortization of intangible assets identified in connection with business acquisitions and for restructuring costs.

Q2, 2017

- Summer collection received well, but generally lower activity levels on campaigns.
- Higher raw material costs and headwind on FX rates puts pressure on result.
- Focus to reduce complexity and increase competiveness going forward.





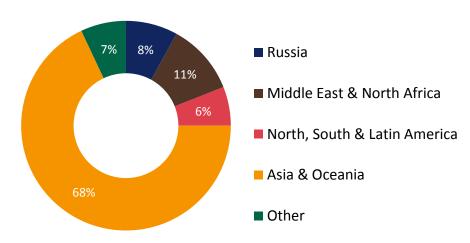
New Markets

Acquisition of Sharp Serviettes in New Zealand



New Markets

- Growth in all regions with exception for Middle East.
- Strengthened presence in Asia & Oceania region through acquisition of leading napkins manufacturer in New Zealand.
- Investment in New Markets with temporary higher costs.



Net sales, geographical split

SALES & OPERATING MARGIN 1)





OPERATING MARGIN, %



¹⁾ Operating margin adjusted for fair value allocations and amortization of intangible assets identified in connection with business acquisitions and for restructuring costs.





Improved operating income

| SEK m | Q2 2017 | Q2 2016 | YTD 2017 | YTD 2016 | LTM 2016/ 2017 | FY 2016 |
|-------------------------|------------|------------|-------------|-------------|----------------------|---------|
| Net sales | 1 101 | 1 013 | 2 106 | 1 973 | 4 404 | 4 271 |
| Gross profit | 302 | 285 | 587 | 558 | 1 261 | 1 231 |
| Gross margin | 27.4% | 28.2% | 27.9% | 28.3% | 28.7% | 28.8% |
| Selling expenses | -128 | -115 | -258 | -241 | -499 | -483 |
| Administrative expenses | -66 | -61 | -127 | -118 | -254 | -245 |
| R & D expenses | -2 | -2 | -4 | -4 | -8 | -8 |
| Other operating net | -4 | -6 | -15 | -14 | -34 | -33 |
| EBIT | 102 | 101 | 183 | 181 | 466 | 463 |
| Adjustments | -8 | -7 | -16 | -13 | -41 | -38 |
| Operating income 1) | 110 | 108 | 199 | 194 | 507 | 502 |
| Operating margin | 10.0% | 10.6% | 9.4% | 9.8% | 11.5% | 11.8% |
| Financial net | -4 | -7 | -7 | -14 | -15 | -22 |
| Taxes | -25 | -21 | -45 | -41 | -111 | -107 |
| Net income | 73 | 72 | 132 | 127 | 339 | 334 |
| Earnings per share | 1.54 | 1.54 | 2.75 | 2.69 | 7.12 | 7.06 |

¹⁾ Operating income adjusted for fair value allocations and amortization of intangible assets identified in connection with business acquisitions and for restructuring costs.



Strong quarter in Table Top

| SEK m | | Q2 2017 | Q2 2016 | YTD 2017 | YTD 2016 | LTM 2016/ 2017 | FY 2016 |
|--------------|------------------------------------------------|-----------------------|-----------------------|----------------------|----------------------|-----------------------|-----------------------|
| Table Top | Net Sales | 605 | 566 | 1 116 | 1 069 | 2 340 | 2 293 |
| | Operating income ¹⁾ | 95 | 87 | 158 | 148 | 380 | 369 |
| | Operating margin | 15.7% | 15.4% | 14.1% | 13.8% | 16.2% | 16.1% |
| Meal Service | Net Sales | 194 | 180 | 356 | 328 | 693 | 666 |
| | Operating income ¹⁾ | 15 | 19 | 16 | 21 | 36 | 41 |
| | Operating margin | 7.7% | 10.3% | 4.6% | 6.5% | 5.2% | 6.1% |
| Consumer | Net Sales | 211 | 213 | 458 | 461 | 1 037 | 1 039 |
| | Operating income ¹⁾ | -6 | -1 | 11 | 18 | 57 | 65 |
| | Operating margin | -2.8% | -0.5% | 2.4% | 3.9% | 5.5% | 6.2% |
| New Markets | Net Sales | 78 | 42 | 148 | 88 | 280 | 220 |
| | Operating income ¹⁾ | 5 | 2 | 12 | 6 | 29 | 23 |
| | Operating margin | 6.5% | 4.7% | 7.9% | 7.0% | 10.2% | 10.4% |
| Other | Net Sales | 14 | 13 | 28 | 26 | 54 | 52 |
| | Operating income ¹⁾ | 1 | 1 | 2 | 1 | 5 | 4 |
| Duni total | Net Sales Operating income 1) Operating margin | 1 101 110 10.0% | 1 013 108 10.6% | 2 106 199 9.4% | 1 973 194 9.8% | 4 404 507 11.5% | 4 271 502 11.8% |

¹⁾ Operating income adjusted for fair value allocations and amortization of intangible assets identified in connection with business acquisitions and for restructuring costs.



Improved cash flow in Q2

| SEK m | Q2 2017 | Q2 2016 | YTD 2017 | YTD 2016 | LTM 2016/ 2017 | FY 2016 |
|---------------------------------|------------|------------|-------------|-------------|----------------------|---------|
| EBITDA ¹⁾ | 145 | 139 | 268 | 257 | 643 | 632 |
| Capital expenditure | -34 | -51 | -122 | -84 | -217 | -176 |
| Change in; Inventory | 18 | 14 | -56 | -20 | -54 | -18 |
| Accounts receivable | -54 | -61 | -27 | -11 | -58 | -42 |
| Accounts payable | 21 | -14 | -27 | -67 | 48 | 9 |
| Other operating working capital | 24 | 14 | -4 | -18 | 34 | 20 |
| Change in working capital | 8 | -47 | -114 | -116 | -30 | -32 |
| Operating cash flow | 119 | 41 | 32 | 57 | 396 | 424 |

¹⁾ Operating income adjusted for fair value allocations and amortization of intangible assets identified in connection with business acquisitions and for restructuring costs.



Strong balance sheet

| SEK m | June 2017 | December 2016 | June 2016 |
|-------------------------------------------|-----------|---------------|-----------|
| Goodwill | 1 613 | 1 577 | 1 466 |
| Tangible and intangible fixed assets | 1 333 | 1 255 | 1 161 |
| Net financial assets 1) | -72 | -72 | -32 |
| Inventories | 619 | 548 | 531 |
| Accounts receivable | 767 | 730 | 680 |
| Accounts payable | -348 | -373 | -290 |
| Other operating assets and liabilities 3) | -423 | -422 | -386 |
| Net assets | 3 490 | 3 243 | 3 128 |
| Net debt | 1 109 | 757 | 920 |
| Equity | 2 381 | 2 486 | 2 280 |
| Equity and net debt | 3 490 | 3 243 | 3 128 |
| ROCE ²⁾ | 15% | 16% | 17% |
| ROCE ²⁾ w/o Goodwill | 28% | 31% | 32% |
| Net debt / Equity | 47% | 31% | 42% |
| Net debt / EBITDA ²⁾ | 1.73 | 1.20 | 1.44 |

¹⁾ Deferred tax assets and liabilities + Income tax receivables and payables.



²⁾ Operating income adjusted for fair value allocations and amortization of intangible assets identified in connection with business acquisitions and for restructuring costs. Calculated based on the last twelve months.

³⁾ Including restructuring provision and derivatives.

Sales growth

> 5%

Organic growth of 5% over a business cycle

Consider acquisitions to reach new markets or to strengthen current market positions **LTM**

1.7%

at fixed exchange rates, excluding hygiene business¹⁾

Operating margin

> 10%

Top line growth – premium focus

Improvements in manufacturing, sourcing and logistics

LTM

11.5%

Dividend payout ratio

40+%

Target at least 40% of net profit

2016

5.00 SEK per share



